



EVERYTHING MATTERS

EUROPEAN TECHNOLOGY LEADERS SUMMIT



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For more than two decades, Cathy Pittham has delivered strategic marketing and public relations counsel to many of the world's best-known technology brands including ARM Holdings, BT, 02, Hitachi, HP, Philips Electronics and NXP. She has run her own PR consultancy in the 90s, and lead the European technology arm of the largest global PR consultancy, Weber Shandwick.

She now heads Europe for Racepoint Group, founded and chaired by Larry Weber (formerly Chairman of Weber Shandwick). Racepoint is a new model of communications consultancy - one which places social media at the core of its integrated communications services for clients in technology, healthcare and consumer electronics markets.

Racepoint numbers many of the UK's leading technology firms among its clients, including ARM, Canonical (Ubuntu), The Logic Group, Microgen, Micro Focus, Parity and Sagentia.

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