



EVERYTHING MATTERS

EUROPEAN TECHNOLOGY LEADERS SUMMIT



Kate Craig-Wood

Co-founder and Managing Director
Memset

Kate is a multi-award-winning technology entrepreneur, owner-manager of Memset, and a nationally renowned expert-advocate of green ICT and cloud computing.

A self-taught coder from the age of 9, Kate has always had a deep interest in technology and business. After completing her MSc in Biomedical Science she joined Arthur Andersen Business Consulting as IT consultant. She went on to head business development for Easyspace Ltd.; one of the UK's largest web hosting companies.

Memset was founded in 2002 by Kate and her brother Nick who was initially part-time. She started the company above their mum's garage in Guildford with £3000, which went towards a laptop and some Google advertising. Nick joined Memes full-time in 2005.

Since inception Memset has been a leader in the field of virtualisation and openly shares their experiences and methodologies. Memset became Britain's first accredited carbon neutral ISP, has been voted the UK's Best Web Host for the last 6 years running (2006 - 2011) by users in the PC Pro service and reliability awards, and also won several other business and environmental awards including the ISPA for Best Managed Service in 2011 and the BCS UKIT award for Small IT Supplier of the Year 2011.

Kate is passionate about green IT personally, as well as through Memset. She chairs Intellect UK's Climate Change group, as well as sitting on their main board, providing important linkage between activity and governance. Kate also sits on the ministerial Green Economy Council, championing the role of UK technology the transition to a low-carbon economy.

Kate is also the external communications officer of BCS's influential Data Centre Specialist Group. In 2010 she co- led the technical strand of phase two of the Cabinet Office's G-Cloud and App Store project and Memset has recently been invited to be part of the G-Cloud IaaS/PaaS foundation delivery partner activities. Kate takes an active interest in local and national business affairs and is frequently quoted in the technical press on the topics of green ICT and cloud computing.

As well as her interests in ICT and environmental issues, Kate keenly follows a number of scientific fields, enjoys SCUBA diving, skiing, sailing and motorcycling. Kate was also the first woman to tandem-jump Everest in October 2008, raising money for getting girls into IT.

- * Company site: <http://www.memset.com>
- * Personal site: <http://kate.craig-wood.com>
- * Blog: <http://www.katescomment.com>

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