



EVERYTHING MATTERS

EUROPEAN TECHNOLOGY LEADERS SUMMIT



Mr Hein Pretorius

Chief Executive Officer
MIH Internet Europe

Mr. Pretorius has more than 18 years experience in the Internet, Technology and Telecommunications industries. He is widely recognized for his actions in furthering the MIH group's investment activities in these industries, in particular investments in Mail.ru and the Tradus Group (Ricardo and Allegro). Mr. Pretorius currently holds the position of CEO of the Internet Division in Europe. He is a director of a number of companies in the MIH Group.

Mr. Pretorius joined the Naspers Group in 2000 as CEO of Kalahari.net, establishing the group's first eCommerce platforms in Africa. In 2002 he became CEO of N-Direct and in 2004 he relocated to China in the role of Internet Business Development Director, first to Shanghai and then to Beijing. In 2007 Mr. Pretorius was relocated to the Netherlands taking up the position of Chief Operating Officer. In September 2008 he was appointed Chief Executive Officer of MIH Internet Europe.

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