



EVERYTHING MATTERS

EUROPEAN TECHNOLOGY LEADERS SUMMIT



Saul Singer

Author

Saul Singer is the co-author, with Dan Senor, of the best-selling book *Start-Up Nation: The Story of Israel's Economic Miracle*. He is a former Editorial Page Editor and columnist at the Jerusalem Post. Tom Brokaw called *Start-Up Nation*, "a playbook for every CEO who wants to develop the next generation of corporate leaders." The book has reached #5 on the *New York Times* and *Wall Street Journal* business bestseller lists, and is also a bestseller in Israel, India, and Singapore.

The book has sparked reactions as diverse as Israeli Prime Minister Binyamin Netanyahu declaring, "*We are the Start-Up Nation!*" to CNN's Fareed Zakaria calling it "*A book every single Arab businessman, Arab bureaucrat, and Arab politician should read.*" Citing *Start-Up Nation*, the Economist proclaimed, "Over the past two decades Israel has been transformed from a semisocialist backwater into a high-tech superpower." The book is also being published in Chinese, German, French, Italian, Spanish, Japanese, Russian, Portuguese, Korean, Arabic, Turkish, Czech, Bulgarian, Serbian, Latvian, Mongolian, and Hebrew.

In conjunction with the launch of Chinese edition of *Start-Up Nation*, Singer attended the 2010 World Economic Forum's "Summer Davos" conference in Tianjin, spoke at Peking University, and at the Israeli pavilion of the Shanghai Expo. He has given numerous keynotes relating to Israel and innovation, including in Sydney, Sao Paulo, Seoul, Mumbai, Prague, Brussels (at the European Parliament), Berlin (at the German Ministry of Economics and Technology) and throughout the United States.

In Israel, Singer has briefed visiting executives from or spoken at the Israeli headquarters of companies such as: Johnson & Johnson, Proctor & Gamble, Xerox, Mars, General Electric, General Motors, IBM, AT&T, Alcatel Lucent, Medtronic, Microsoft, HP, Orange and Dupont. He has also briefed numerous delegations of Members of the United States Congress and visiting journalists, academics, and business leaders.

Singer is currently an Adjunct Senior Fellow at the Israel Democracy Institute in Jerusalem. He also serves on the advisory boards of Vintage Investment Partners, an Israeli fund of funds, and Tevel B'Tsedek, an Israeli NGO working in Nepal and Haiti.

In addition to the Jerusalem Post, Singer has written for the Wall Street Journal, Newsweek, CNN-Opinion, Commentary, the Wilson Quarterly, and other publications. Before moving to Israel in 1994, he served for ten years as an adviser to different Members of Congress and on the staffs of the House Foreign Affairs and Senate Banking Committees. *Start-Up Nation* is dedicated in part to Singer's brother, Alex Singer, who fell in battle while serving in the IDF, and whose writings and art are collected in the book, *Alex: Building a Life*. Singer lives in Jerusalem with his wife and three children.

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