

OUR VISION

To be the leading global business law firm

Delivering quality, value-added services
to our clients, globally and locally

WHAT DOES THE VISION MEAN FOR DLA PIPER?

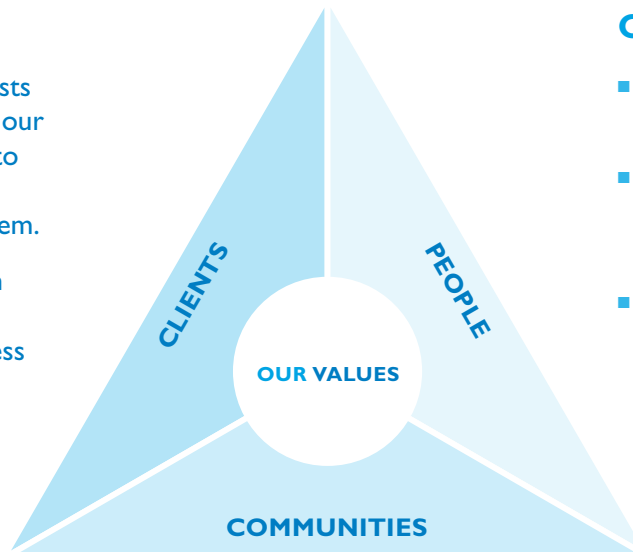
- We base our business on long-term relationships with our clients and strive to deliver added value on a sustained basis.
- We acquire deep knowledge and understanding of our clients' businesses and the sectors in which they operate.
- We pursue excellence and seek to innovate in everything we do.
- We have the geographic coverage that allows us to help our clients where they do business.
- We take on work only if we can add real value to our clients. We will not do everything for everyone.
- Our global strength and vision will be founded upon the strength and stature of our local and regional practices and relationships, and we will respect and nurture our local cultures and diversity.
- We are an employer of choice.

OUR VALUES

We connect our people, our clients and our communities through living the values of our firm.

OUR CLIENTS

- We believe client interests are at the very heart of our business, and we strive to achieve excellence in everything we do for them.
- We believe in long-term relationships with our clients based on openness and honesty.
- We respect and meet our obligations as professionals.



OUR PEOPLE

- We value diversity and respect for the individual.
- We believe in teamwork for the good of the firm and our clients.
- We believe in the development of all our people and reward achievement fairly.

OUR COMMUNITIES

- We believe in active participation in the wider community as individuals and as a firm.