

April 21, 2010

To: Henry Lesser, Joel Corwin, Eric Eisenberg, Shane Hamilton, Jason Harmon, Carl Kampel, Sheldon Krantz, Rick Marks, Lisa Merrill, Judy Stein, David Williams, Dennis Wilson

From: Regina Hopkins

Greetings to you all:

On behalf of the DC Bar Pro Bono Program, I would like to thank you for helping with our series of governance webinars, *Nonprofit Governance and the Revised IRS Form 990*. The last webinar in the series was held this month. I am pleased to say that the webinars were more successful than even the CED Project thought they would be. On average, we had between 125 and 150 participants on each call. Most of the participants were located in and around large cities, such as Los Angeles, New York, San Francisco, Atlanta and Washington, DC. But we also had many participants from locations such as rural Georgia, Vermont, and small towns in Florida, where nonprofit training courses are usually not available.

Moreover, the feedback we got from the nonprofits was very strong – and even more so when you consider the wide range of nonprofits who participated in the webinars and the limitations of the webinar format. On average, 94.36% of the webinar attendees found the content either effective or very effective; 97.62% said that the material was useful for the day-to-day operations of their nonprofits; and 92.56% gave an overall rating of very effective or effective for the webinar series.

Among the written comments we received were:

“We are so appreciative of all the good work that you do. It is so helpful for us in an all-volunteer organization. Thank you so much.”

“This is fairly new to me, the responsibilities of the board and needing a committee. This webinar was conducted in such a way that it was not over my head.”

“The question/answer session was very helpful. Thank you! The materials sent after the webinar were also very useful.”

“Keep the information coming. Running a non-profit well takes good training. Thank you.”

“Please conduct more webinars, this is a great way to obtain information and very cost effective.”

This is the first time we have offered the webinars on a national level, and we partnered with legal service providers in other cities that have a similar mission to ours in order to get the word out. The feedback we received from the legal service providers has also been very positive. The local providers felt that it was a valuable tool for their program, and also received strong feedback from their local nonprofits.

As a result, we have decided to continue the national webinars, and our next series will deal with trademarks, copyrights and the Internet.

Thank you for helping us launch this new initiative.

Very truly yours,

Regina Hopkins
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