

DLA Piper Israel Country Group 2022 year in review



Welcome

2022 was a memorable year for our practice – not only a year of tremendous growth, but one defined by connectivity: to our clients, our colleagues, and our community. We were thrilled and energized to reunite in person – both in Israel and abroad – to share our knowledge and experience, learn from so many of our global colleagues, and support charitable organizations.

We hope you enjoy this recap of 2022. We cannot wait to see what 2023 brings.

Joreny B. Lestra

180+

Clients

60+ New clients

66 Countries

34

Articles in the press

119 Deals totaling

\$10.9 billion

+13%

New LinkedIn followers



Jeremy Lustman Partner Head of DLA Piper Israel Country Group

350+ New matters

31%

of all Israeli unicorns are clients

2517

Total LinkedIn followers



IN OUR PRACTICE

Professional events

We began the year with virtual events and were excited to transition to in-person gatherings mid-year.

In February, we co-hosted a webinar with Israeli law firm Herzog and the Israel branch of the Association of Corporate Counsel (ACC) <u>on global changes and employment</u> <u>challenges</u>. Eight employment colleagues from around the world joined the panel, which discussed the pros and cons of remote work and its part in the global and local economy. We additionally examined the impact of COVID-19 vaccines on employment relations and how it is reflected from a legal perspective in different countries.

We also hosted <u>a virtual roundtable on the crisis in Ukraine</u>, where four employment colleagues from Romania and Poland discussed pressing issues facing Israeli companies who have employees and workers in Ukraine.

In May, we hosted a virtual discussion on how the <u>escalating sanctions and export</u> <u>control restrictions</u> imposed on Russia, Belarus, and the Russian-occupied regions of Ukraine apply to Israeli companies doing business in those countries.



Roundtable discussion on emerging data privacy and AI regulation in the EU/UK

In June, Jeremy Lustman and <u>Naomi Maryles</u> (Managing Director, Israel Country Group) attended <u>the firm's internal Americas Conference</u> in Orlando, Florida, where they presented on the dynamics of the Israeli technology ecosystem and the evolution, growth, and strategy of our Israel practice. Soon thereafter, Jeremy delivered key highlights to colleagues at the DLA Piper <u>Toronto office</u>, as well as virtually throughout Canada.

In July, Jeremy Lustman participated in a special dialogue with the American Jewish Committee (AJC) Washington in anticipation of the second anniversary of the Abraham Accords. He discussed how the <u>Abraham Accords have enabled both new business and</u> <u>interpersonal relationships</u> between Israel and the broader Middle East, as well as the expansion of technologies between markets.

In September, <u>we hosted a workshop</u> led by Andrew Dyson (Global Co-Chair, Data Protection, Privacy, and Security Group; Office Managing Partner, Leeds), who provided an update on key changes in the EU/UK regulatory environment impacting digital and data assets. Following the event, we co-hosted a roundtable discussion with Israeli law firm Arnon, Tadmor-Levy on emerging data privacy and AI regulation in the EU/UK.



Jerusalem Post Global Investment Forum in Marrakesh

In November, we were joined by 11 employment colleagues from around the world who took part in our first in-person <u>Labor and Global Employment Forum</u> since the pandemic, co-hosted with Israeli law firm Herzog and the Israel branch of the ACC.

Later in the month, we joined Israeli law firm Gornitzky & Co. and the Israeli Institute of Commercial Arbitration to co-host a seminar in Dubai entitled, "The Abraham Accords and Alternative Dispute Resolution Opportunities in the MENA Region."

We were additionally honored to co-sponsor this year's Jerusalem Post Global Investment Forum in Marrakesh on November 17. <u>Christophe Bachelet</u> (Country Managing Partner, Morocco) participated in a panel discussion where he provided insight on how to successfully conduct business in Morocco.

Finally, on November 30, we co-hosted a client event with Gornitzky & Co. entitled, <u>"Sanctions and Export</u> <u>Controls: Implications for Israeli Companies.</u>" Nick Klein and Nate Bolin, partners in the Washington, DC office, gave insight into recent developments on sanctions and export controls and how those developments are impacting Israeli companies.



Labor and Global Employment Forum

Partner events

In July, we hosted <u>three colleagues from our Dubai office</u> who met with companies and a number of Israeli law firms with whom we work closely.

In September, <u>we hosted</u> Rick Chesley (Managing Partner of the Americas and Co-US Managing Partner) on his trip to Israel. We had a busy few days meeting with clients as well as with US Ambassador to Israel Thomas R. Nides. We additionally hosted a private law firm management dinner for Israeli law firms, where Rick presented and guided a discussion on macroeconomic challenges in the legal market.

Summer interns

Over the summer, we had the privilege of hosting two <u>US-based college student interns</u> at our office: Shaina Zargari (Cornell University), as part of the TAMID Group Fellowship, and Yona Berzon (Yeshiva University), as part of the Yeshiva University Israel Summer Internship Program (YUISIP). Both interns focused on our many business development and marketing initiatives.

We sponsored TAMID's <u>opening event</u> at the Tel Aviv Stock Exchange and Jeremy Lustman participated on a panel about innovation, business, and culture in the Israeli ecosystem. In addition, we <u>welcomed</u> YUISIP's full group of interns to our office, where Jeremy Lustman presented on how DLA Piper helped shape his Aliyah journey, the firm's relationship-driven approach, and the way our practice in Israel works to connect the local, US, and broader international communities.



Top: Colleagues from our Dubai office Second from top: Rick Chesley in Israel Above: YUISIP interns visit the office Left: Summer interns

IN THE COMMUNITY

DLA Piper Charity Basketball Tournament

In September, we hosted the first-ever <u>DLA Piper Charity Basketball</u> <u>Tournament</u> at the Menora Mivtachim Arena in Tel Aviv. Teams from Israeli law firms competed in support of United Hatzalah of Israel, the largest independent, nonprofit, volunteer, and free emergency services organization in Israel. Together, we raised \$36,000 to donate a lifesaving ambucycle designated for the streets of Tel Aviv. <u>See the video here</u>.



Chanukah Charity Dinner

As part of our <u>Regional Private Chef Dinner Series</u> with the renowned Chef Zissie, we hosted a charity dinner in support of Save a Child's Heart (SACH), a nonprofit that provides cardiac healthcare to children worldwide. Clients and colleagues assembled packages for critically ill children receiving treatment in Israel, while a SACH representative provided insights on the organization's life-saving initiatives.



Holiday contributions to charitable organizations

To <u>celebrate Purim</u>, we co-sponsored a Superhero Purim Party at Shalva National Center, the Israel Association for the Care and Inclusion of Persons with Disabilities. We also co-sponsored a Purim Party in the children's ward of Hadassah Ein Kerem, arranged by Simcha LaYeled, an organization dedicated to improving the quality of life for disabled and seriously ill children in hospitals and rehab centers throughout Israel. Finally, we sponsored Purim gifts that were given to the over 300 people cared for daily by the Jerusalem branch of Meir Panim, Israel's largest assistance network for the needy.

<u>On Passover</u>, we made donations in our clients' honor to two organizations in support of Ukrainian refugee relief: United Hatzalah of Israel, which organized four large Seders for Ukrainian Jewish refugees in Moldova, and JRoots, a nonprofit that organizes inspiring, meaningful, and educational Jewish journeys, which supplied Passover food and Seder provisions for Jews in Ukraine.

In commemoration of Israel's Memorial Day and in honor of Israel's Independence Day, we <u>donated</u> to the IDF Widows and Orphans Organization, a nonprofit that delivers welfare and social programs to bereaved families who have lost a parent or spouse in the Israel Defense Forces.

For the holiday of Shavuot, we donated to Shachen Tov – the Good Neighbor Association – which acts to advance societal sectors in need, with an emphasis on localized activities for marginalized populations.





Finally, <u>in honor of Chanukah</u>, we teamed up with eight Israeli charities, corresponding to the eight days of Chanukah, to help bring joy to disadvantaged communities:

- Kav L'Noar, a mental health organization that promotes positive change in the lives of at-risk youth and their families
- The Koby Mandell Foundation, an organization that helps bereaved parents, widows, and orphans rebuild their lives
- Lifeline for the Old/Yad LaKashish, whose mission is to give Jerusalem's needy elderly a sense of purpose, self-worth, and connection to mainstream society through creative work opportunities, essential support services, and a warm community environment
- Meir Panim, an Israeli organization that feeds the hungry, supports teens at risk, and uplifts Holocaust survivors
- Save a Child's Heart, an Israeli humanitarian organization that assists critically ill children suffering from heart disease in countries where access to pediatric heart care is limited or non-existent
- Shalva National Center, the Israel Association for the Care and Inclusion of Persons with Disabilities, dedicated to providing transformative care for individuals with disabilities, empowering their families, and promoting social inclusion
- Simcha Layeled, an organization dedicated to improving the quality of life for thousands of disabled and seriously ill children in hospitals and rehabilitation centers throughout Israel
- Yad Sarah, an organization that lends medical equipment and provides medical support to those in need

Charity events for soldiers

We were honored to sponsor two events with The Lone Soldier Center In Memory of Michael Levin, an organization that assists lone soldiers before, during, and after their army service. Alongside Cross River Bank, we cosponsored a <u>Super Bowl</u> party at Crave Gourmet Street Food restaurant in Jerusalem, and we sponsored <u>Thanksgiving dinner</u> at the Lone Soldier Center Tel Aviv branch.

In honor of the back-to-back Israel Memorial and Israel Independence Days in May, we co-hosted a barbeque for soldiers through PizzaIDF, an organization that delivers pizza and other food gifts to IDF soldiers around the country.



Super Bowl party



Top: Barbeque for soldiers through PizzaIDF

Bottom: With JRoots at the Polish-Ukraine border

Right Alongside United Hatzalah of Israel at the Moldova-Ukraine border

Ukraine War volunteer efforts

In support of Ukrainian refugees, Jeremy Lustman spent two days on the Polish-Ukraine border with JRoots, distributing goods to refugees and visiting shelters in the area. He additionally spent two days on the Moldova-Ukraine border the following week alongside United Hatzalah of Israel, where the organization set up its base of operations to help provide food, shelter, and clothing to refugees. The volunteers then accompanied nearly 100 refugees back to Israel.





Event sponsorships

In March, we co-sponsored an <u>annual two-day bike ride</u> to raise money for Geerz, a therapeutic mountain biking organization that seeks to transform the lives of Israeli children with ADD/ADHD, anxiety, and other challenges. Later in the month, we sponsored <u>Team Kav L'Noar</u> in the Jerusalem Marathon.

Laughter is the best medicine: In June and October, we cosponsored the semi-annual <u>Comedy for Koby</u> in support of the Koby Mandell Foundation.

Also in June, we partnered with our friends at Bodega restaurant in Tel Aviv to sponsor a <u>dinner</u> in appreciation of over 40 United Hatzalah of Israel volunteers from throughout Israel.

We served as a corporate sponsor of the US Embassy's <u>Fourth of July party</u> in Jerusalem, hosted by US Ambassador to Israel Thomas R. Nides.

In September, we co-sponsored <u>Comedy with Modi</u> in support of United Hatzalah of Israel.

Finally, in November, we co-sponsored the <u>annual Ezer</u> <u>Mizion golf tournament</u> at the Caesarea Golf Club to help raise awareness and funds for the world's largest Jewish bone marrow registry.

Geerz charity bike ride

Team volunteering

Our team volunteered for a record number of events in 2022. In May, the legal teams of Ermetic, a cloud security company, and Freightos, an international freight technology company, joined us for a morning of <u>volunteering</u> at Pantry Packers, which distributes food to Israeli families and senior citizens in need.

Several times throughout the year, our team volunteered at Leket Israel, an organization that rescues nutritious surplus food from farmers and other places around Israel and delivers it to those in need. Alongside clients and colleagues, we packaged several tons of fresh fruit and vegetables to feed over 1,000 families over the course of 2022.



Volunteering at Leket Israel

Lawyers have fun, too!

See our team's videos featuring key highlights from 2022.



HAPPY NEW YEAR



CHINESE NEW YEAR



ISRAEL INDEPENDENCE DAY



INTERNATIONAL INTERN DAY



DLA PIPER CHARITY BASKETBALL TOURNAMENT



HAPPY JEWISH NEW YEAR FROM AROUND THE WORLD



2022 YEAR IN REVIEW

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