MEDIA AND ENTERTAINMENT
An overview of our practice in Spain
From finance and production to distribution and licensing, we advise on all aspects of traditional and emerging entertainment products, and offer first-hand experience of local industries, regulators and markets around the world.

Our practice has both. As sector experts, we lead the way in advising on the latest structures for digital rights and cross-platform distribution, as well as on new opportunities for user-generated content and communities.

**OUR SERVICES**

We have a unique ability to provide local knowledge within a global framework. Our team is equipped to provide the following services:

- Advice in connection with production, including the structuring of co-productions of films and TV programs.
- Talent management: drafting and negotiation of agreements with artists, actors/actresses, directors, scriptwriters, etc.
- Drafting and negotiating advertising and sponsorships agreements, covering the granting of image rights from celebrities and models involved in any media campaigns.
- Music production: negotiation of distribution, recording, publishing agreements with record labels and promoters.
- Music on the Internet and other digital and wireless music exploitation environments with a particular focus on emerging technology platforms.
- Live events: venue agreements, major artist performance agreements, release forms for minor and background performers.
- Content and rights acquisitions, including drafting and negotiation of agreement with majors, producers, record labels and TV channels.
- Content distribution (including carriage arrangements and across all platforms).
- Film finance of all form is a particular area of expertise.
- Regulatory and tax advice, particularly in connection with subsidies and tax benefits applicable.

Now, more than ever, effective legal advice requires cutting-edge technical knowledge as well as media and entertainment law expertise.
RECENT EXPERIENCE

- Advising a number of film producers with their agreements with actors/actresses, directors, scriptwriters and rest of staff. Particularly, general multidisciplinary advice referred to one of the most successful Spanish film productions of the last years.
- Providing advice to artists in connection with their careers in recording, merchandising, touring and other entertainment related activities, drafting and negotiating the corresponding agreements.
- Advising several top celebrities in their disputes in connection with the unconsented use of their images as well as in the negotiation of agreements related to advertising campaigns based on their images.
- Legal advice to several major financial institutions and banks in connection with the production of entertainment projects as well as financing structures related to international film productions.
- Global legal advice to gaming operators in connection with online platforms and international distribution of digital contents.
- General advice relating to titleholders in regards of IP infringements and launching of enforcement actions against piracy practices.
- Advising top international clients on global music licensing issues, covering commercial advice as well as tax and intellectual property matters.
- Representing clients in court procedures focused on disputes related to exploitation of intellectual property and image rights.
- Commercial and litigation advice relating to acquisition and exploitation of broadcasting rights on national and international sport events.
- Negotiation with collective rights management entities of agreements for the exploitation of registered works.

“DLA Piper Spain sets a standard that others struggle to meet” – Legal 500
DLA Piper is a global law firm with lawyers located in more than 30 countries throughout the Americas, Asia Pacific, Europe and the Middle East, positioning us to help companies with their legal needs anywhere in the world.

Our core practices include Litigation and Arbitration, Corporate and Finance (with particular strength in the technology, venture capital, restructuring and private equity sectors), Real Estate and Real Estate Capital Markets, Regulatory and Government Affairs, Intellectual Property and Technology, Employment and Tax.

FOR MORE INFORMATION CONTACT

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DLA Piper Spain’s IPT practice delivers topical legal and regulatory updates and analysis. View our website via the following link: http://blogs.dlapiper.com/iptspain/

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