DATA PROTECTION
Adding value through compliance in Spain and Worldwide

DLA PIPER
With over 100 data protection lawyers across the Americas, Asia-Pacific, Europe and the Middle East, borders are no barrier to our firm providing sophisticated, highly practical data protection advice for clients wherever they do business.

INTERNATIONAL SCOPE, LOCAL EXPERTISE
In the fluid, fast-changing field of data management, security and privacy, our unrivalled reach and substantive capabilities are particularly valued by our clients.

Our large Spanish team works closely with our global counterparts on a daily basis who share the same values and vision of client service enabling us to respond quickly to our clients’ needs – whether they require a Spanish local enforcement expert, or a multi-jurisdictional team to undertake a review of very specific differences between data management and privacy laws in the countries across the globe where they have a presence.

Through collaboration, communication and connectivity we shrink a big world. We combine a global presence with our local knowledge and cultural sensitivity of colleagues in offices across four continents. It’s a unique combination that underpins our delivery of audit, analysis and advice.

DATA PROTECTION LAWYERS, BUSINESS THINKERS
We match geographic and substantive breadth with depth, combining our technical knowledge of data protection, data security, data transfer, records management, privacy, confidentiality and freedom of information with practical experience and understanding of business imperatives.

We are business lawyers as well as data protection specialists. We know that, especially in Spain, black letter law does not always fit commercial imperatives or business expediency. Accordingly, we take a risk-based approach, drawing on analysis and pragmatism in our interpretation of the rules. Our skill lies in finding lawful, pragmatic and workable business solutions for clients.

We help clients find ways to make boldness, acumen and imagination compatible with sound data stewardship.

We regard compliance as an investment, not a cost. In a digital economy data is the new currency – manage it well and you transform your information into an asset.

PEERLESS REACH, PROVEN RECORD
We have a strong track record in both private and public sectors, with deep expertise in financial services, technology, pharmaceutical, communications, insurance, retail, transport, health, manufacturing and e-business.

The size of our Data Protection group enables us to provide teams with the experience and resource to support on Spanish regional and national matters accompanied with global projects. We can simplify the management of complex multi-jurisdictional matters for clients by providing a single point of contact in Spain. We also offer clients the benefits of a global full service law firm harnessing the expertise of colleagues in other related disciplines across the world.

Our client portfolio ranges from multi-jurisdictional blue-chips to niche start-ups, government departments to the European Commission itself.

This firm’s broad global footprint enables it to advise on complex, cross-jurisdictional data protection issues. With over 100 lawyers practising data protection in 27 countries, it is a major force around the world.

Chambers & Partners – Data Protection
RECENT EXPERIENCE

- Advising a global pharmaceutical group on data privacy issues arising from the outsourcing and consolidation of human resource services and financial transaction processing services in 72 jurisdictions.
- Advising an international airline on the review and adaptation of its employee, customer and cargo privacy policies across 24 jurisdictions.
- Advising a global financial services group on data privacy requirements in 64 jurisdictions.
- Advising a multinational software group on the creation of a global master matrix of privacy compliance requirements for online sales and customer facing websites in 67 jurisdictions.
- Auditing a global leading health care products manufacturer data protection practice in Spain (including both the statutory audit and the 360º data protection one).
- Auditing two of Spain’s leading debt recovery groups, including coaching for the implementation of improvement measures detailed in the reports.
- Advising a global logistics and transportation company on how to achieve compliant international data transfer by implementing Binding Corporate Rules.
- Advising a US-based international blue chip company on the implementation of whistleblowing policies across its global business.
- Conducting a review of a leading aerospace group Records Management Policy, Records Retention Schedule and advising the client on proposals for an automatic email archiving system in a number of countries including Singapore, China, Dubai, Indonesia, Australia and various EU member states.

CORE DATA PROTECTION SERVICES

We advise clients across the audit and advisory spectrum:

Audit and compliance
We have extensive experience carrying out the statutory data security audits imposed by Spanish Royal Decree 1720/2007. On top of that, we also conduct 360º data protection audits assessing our client’s current data management to gauge the level of compliance across data collection, processing, records retention, implementation and training processes.

Data access
Advising clients on appropriate responses to data access requests from third parties such as law enforcement agencies, litigants and data subjects.

Data security
Marrying best practice with our extensive experience to develop robust data security strategies to help ensure data integrity and confidentiality.

Data security breach response
Holistic crisis management to reputational damage while limiting client exposure. Key elements include notifications, regulator liaison, media management, remediation of security fault-lines and enforcement response.

Notifications and registrations
Providing tailored advice on the notification, approval and registration requirements in Spain (with the Agencia Española de Protección de Datos) and other jurisdictions.

Data transfer
Helping clients navigate the minefield of international data transfer. Developing appropriate strategies for the use of Binding Corporate Rules, US Safe Harbor and EC Model Clauses. Drafting and defending Export Permits applications with the Spanish regulator (Agencia Española de Protección de Datos).

Litigation
Managing responses to enforcement actions by regulators and consumer claims, as well as pragmatic consultancy around managing the consequences of regulator action. We have demonstrable experience at all litigation levels, from the regulator administrative procedures to the Spanish Supreme Court.

Lobbying and liaison
We have drafted hundreds of US data privacy and security statutes for coalitions of top-name technology and financial services companies. We offer clients an active program of lobbying and government relations work, interacting and negotiating with regulators, works councils and policymakers.

“Partner Diego Ramos is a problem solver, he’s always well prepared technically when working on a case, and he has a lot of integrity. He is particularly well known for his expertise in data protection.” — Chambers & Partners – Data Protection
ABOUT US

DLA Piper is a global law firm with lawyers located in more than 30 countries throughout the Americas, Asia Pacific, Europe and the Middle East, positioning us to help companies with their legal needs anywhere in the world.

Our core practices include Litigation and Arbitration, Corporate and Finance (with particular strength in the technology, venture capital, restructuring and private equity sectors), Real Estate and Real Estate Capital Markets, Regulatory and Government Affairs, Intellectual Property and Technology, Employment and Tax.

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