

## AISCENSION

# Top global pulp and paper company uses Aiscension to identify cartel risks.

Aiscension, DLA Piper's award winning compliance monitoring tool, helps detect cartel activity within company data and communications.

The company implemented a huge internal cartel prevention programme after being fined USD15 million; and ordered to pay USD150 million compensation for antitrust violations.

The company General Counsel was concerned that the absence of active identification of cartel risks was a serious weakness in their compliance program. They use Aiscension to solve this problem.

The Aiscension audit of communications and documents identified issues in the content of some emails. If taken out of context, these emails could be misinterpreted to imply prohibited activities.

*“Measuring Aiscension’s benefits is easy. We were fined millions of Dollars (for previous anti-trust violations). We had to pay compensation of USD150 million, and the cost on our reputation. When you look at those costs, I think this*

*solution is very cheap. If we could have applied Aiscension 10 years ago then we may have been able to identify the problem early.”*

— General Counsel, global pulp and paper company

### Company objectives



Implement an effective compliance programme which prevents and actively identifies cartel risks.

*“We will be proud to tell people that we did this process and we took it seriously, and we think it was worthwhile... We will definitely do another Aiscension audit next year.”*

— General Counsel, global pulp and paper company

Take active measures to identify:

- Evidence of rogue employees, aware of the rules but willing to break them;
- Accidental or unwitting non-compliance.



*“Failing in this area is an event which has a very low probability of occurring, but when you fail you massively fail.”*

— COO, global pulp and paper company

### How did Aiscension meet those objectives?

Aiscension audited almost half a million communications and documents from company employees using neural-net AI. The AI had been trained on real evidence and behaviours from a wealth of previous cartel investigations and cases. This took less than 1% of the time a standard technology assisted review would have taken.\*

*“Aiscension can help us sleep better at night.”*

— Commercial Manager, global pulp and paper company

The audit identified problematic emails which were then reviewed by DLA Piper lawyers. Aiscension’s processing time was 95 hours rather than the ~3,180 to 7,952 hours a legal team would need.

Learn how Aiscension can add to your compliance monitoring.

### Aiscension audited



477,142 documents and emails

### Contact



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13 employees

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MOST INNOVATIVE USE OF TECH



500 days of correspondence activity

\*Based on DLA Piper’s internal review figures.