



GLOBAL TRADE & GOVERNMENT AFFAIRS

An introduction to our services

GLOBAL REACH AND EXPERIENCED RESPONSE

How progressive businesses and governments interpret and influence developments within the world's complex political, regulatory and media environment is crucial to their commercial and economic success. In a world where reputation is key, businesses have to effectively navigate the myriad of risks in order to maintain that reputation.

This is made all the more challenging as the regulatory, government affairs and public policy environment is constantly evolving —affected by politics, history, legal decisions, interest groups, precedent and the news of the day.

*Our highly-experienced Global Trade & Government Affairs team is a recognised leader in providing **topical, practical and commercial advice** to multinational businesses, sovereign states (including states in transition) and governmental organisations.*

With lawyers and policy professionals located in over 30 countries across Asia-Pacific, Europe, the Middle East and the Americas, we provide global coverage across key political regions and can deploy quickly to deal with our clients' issues.

The Global Trade and Government Affairs group takes a cross-disciplinary approach to engagements, because the path to success is unlikely to be linear, requiring coordination in different forums. Working intimately with the firm's disputes, arbitration and regulatory teams, we devise tailored, proportionate and cost-effective responses, whatever the challenge.

Our worldwide team combines two distinct practices:

Global Trade, helping clients to:

- comply with embargoes, export control and sanctions programmes;
- gain better access to specific markets;
- respond to trade defence measures;
- navigate Free Trade and other preferential treatment arrangements;
- understand and influence WTO accessions, negotiations and compliance;
- challenge unjustified market access barriers; and
- defend their interests in regulatory investigations and disputes.

Government Affairs, a diverse team of legal and political experts that enable clients to:

- understand and influence key regulatory and legislative environments, including negotiations, compliance and bilateral and multilateral agreements;
- develop and enhance policy-making skills and ensure effective international engagement;
- build long-term regulatory compliance strategies, including relationship-building with key influencers and government authorities;
- structure and deliver effective influencing campaigns and negotiating strategies; and
- enforce arbitral awards and judgments, including the identification and seizure of sovereign and commercial assets.

OUR SERVICES

Global Trade Compliance

Embargoes, export controls and sanctions -

We advise key industry and financial sectors on compliance, how to challenge implementation through infringement proceedings and improve market access through preferential access schemes, duty suspensions and tariff quotas. We also help clients mount effective challenges to unjustified market access barriers.

Import customs procedures -

We help trade and tax teams reduce customs duty and indirect tax liabilities and undertake customs audits to pinpoint and then mitigate areas of potential risk. When disputes arise, we represent our clients' interests in their dealings with third parties, including regulatory authorities and suppliers.

Trade defence -

We support clients through every stage of the EU anti-dumping and anti-subsidy investigation process. This includes monitoring and training to prepare for investigations, lobbying campaigns, responding to the European Commission and advising on the merits of undertakings and other settlement offers.

Government Affairs

Government advisory and capacity building -

We provide bespoke consultancy and technical legal services and training on all regulatory and reputational issues (including Human Rights and international employment standards), to aid in building the long-term capabilities of states, and their public officials, diplomats and business figures. Unlike other firms, our team is drawn from skilled professionals with experience in governments, national regulatory authorities and international organisations.

Bilateral and multilateral government

engagement - We counsel governments in negotiations with US and EU regulators and the WTO. We advise multinational companies potentially affected by significant bi-lateral treaties, or multi-lateral negotiations.

Acting for and against states and state-owned

entities - Across the global team we have unrivalled experience in acting for and against states, government ministries and state-owned entities. Our detailed understanding of global governmental systems and how these operate provides critical strategic guidance in disputes and related asset recovery exercises.

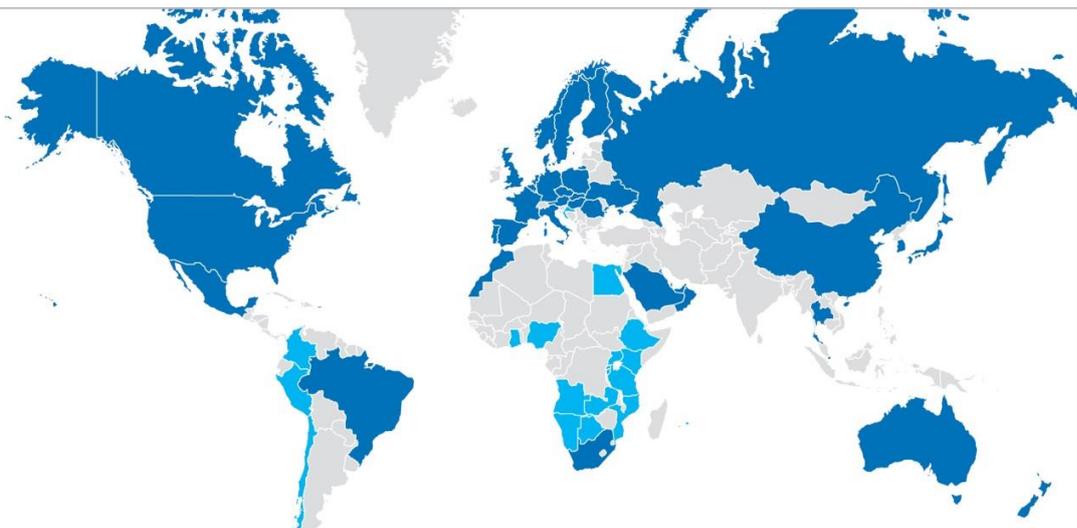
Corporate strategy development, risk management and social responsibility -

We advise corporate clients on strategic decision-making in global markets. This spans market entry, including licensing, state procurement and offset obligations, key regulatory and reputational issues, and localisation, empowerment and corporate social responsibility programmes.

Supporting States in Transition

Building on DLA Piper's vast experience of advising on criminal and civil fraud, asset recovery, regulatory reform, strategic communications and crisis management, our Global Trade & Government Affairs specialists provide the spearhead for a **unique, multi-disciplinary global team that provides strategic support and case management in state transition matters**. From technical legal advice, to soliciting political guidance in the corridors of power, our capabilities and connections in Washington, Brussels, London, Geneva, the GCC and other key global centres cannot be matched in private practice.

OUR DLA PIPER NETWORK



DLA PIPER

AUSTRALIA

Brisbane
Melbourne
Perth
Sydney

AUSTRIA

Vienna

BAHRAIN

Manama

BELGIUM

Antwerp
Brussels

BRAZIL

São Paulo

CANADA

Calgary
Edmonton
Montreal
Toronto
Vancouver
Yellowknife

CHINA

Beijing
Hong Kong
Shanghai

CZECH REPUBLIC

Prague

DENMARK

Aarhus
Copenhagen

FINLAND

Helsinki

FRANCE

Paris

GERMANY

Cologne
Frankfurt
Hamburg
Munich

HUNGARY

Budapest

ITALY

Milan
Rome

JAPAN

Tokyo

KUWAIT

Kuwait City

LUXEMBOURG

Luxembourg

MEXICO

Mexico City

MOROCCO

Casablanca

NETHERLANDS

Amsterdam

NEW ZEALAND

Auckland
Wellington

NORWAY

Oslo

OMAN

Muscat

POLAND

Warsaw

PORTUGAL

Lisbon

QATAR

Doha

ROMANIA

Bucharest

RUSSIA

Moscow
St. Petersburg

SAUDI ARABIA

Al Khobar
Jeddah
Riyadh

SINGAPORE

Singapore

SLOVAK REPUBLIC

Bratislava

SOUTH AFRICA

Johannesburg

SOUTH KOREA

Seoul

SPAIN

Madrid

SWEDEN

Stockholm

THAILAND

Bangkok

UKRAINE

Kyiv

UNITED ARAB

EMIRATES

Abu Dhabi
Dubai

UNITED KINGDOM

Birmingham
Edinburgh
Leeds
Liverpool
London
Manchester
Sheffield

UNITED STATES

Albany
Atlanta
Atlantic City
Austin
Baltimore
Boston
Chicago
Dallas
Houston
Los Angeles
Miami
Minneapolis
New York
Northern Virginia
Philadelphia
Phoenix
Raleigh
Sacramento
San Diego
San Francisco
San Juan
Seattle
Short Hills
Silicon Valley
Washington, DC
Wilmington

RELATIONSHIP FIRMS

ANGOLA

Luanda

BOTSWANA

Gaborone

BURUNDI

Bujumbura

CHILE

Santiago

COLOMBIA

Bogota

CROATIA

Zagreb

EGYPT

Cairo

ETHIOPIA

Addis Ababa

GHANA

Accra

KENYA

Nairobi

MAURITIUS

Port Louis

MOZAMBIQUE

Maputo

NAMIBIA

Windhoek

NIGERIA

Lagos

PERU

Lima

RWANDA

Kigali

TANZANIA

Dar es Salaam

UGANDA

Kampala

ZAMBIA

Lusaka

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