
DLA Piper Israel Country Group

Day-to-Day Services

DLA Piper's Israel Country Group has built a trusted advisor practice for over 11 years, with the overriding goal of helping our clients achieve their business objectives as effectively and efficiently as possible. We view ourselves as an extension of our clients and we aim to partner with them for the long term, whether their needs involve day-to-day inquiries, smaller projects, special situations or large-scale transactions.

The bread and butter of our practice is assisting our clients with day-to-day issues that are relevant to them around the world outside of Israel. We work with 60 to 70 companies every month in 30 to 40 jurisdictions, helping them manage their businesses in real time. Below are some representative examples of the types of projects we manage for our clients globally on a regular basis.

Corporate

- Help founders, entrepreneurs, startups, emerging growth companies, angel and venture capital funds, corporate strategic investors and other institutional investors with their VC or other strategic transactions
- Represent private equity institutions, management teams, debt providers and portfolio companies through all stages of the private equity cycle
- Advise companies in negotiating, structuring, operating and exiting international equity JV arrangements, licensing, distribution and manufacturing agreements and other strategic alliances
- Guide across the full spectrum of private investment funds, all major investment strategies and all stages of a private investment fund's life cycle
- Support senior management, boards of directors and special committees of public companies on corporate governance matters

Employment

- Develop global expansion strategies including proper engagement of employees, permanent-establishment tax and corporate considerations and doing-business requirements
- Help clients engage employees in new and existing jurisdictions, covering global equity, background checks, application forms, employment and independent contractor agreements, non-compete and proprietary information agreements and benefits setup
- Draft policies and procedures, including global and local codes of conduct and social responsibility, workplace privacy and global mobility policies
- Advise on day-to-day HR issues related to existing employees, including discrimination, harassment and termination
- Support all transaction-related employment issues, including M&A, corporate reorganizations and post-acquisition plans

Intellectual Property

- Develop strategies to protect, license and exploit clients' IP assets, including structuring, drafting and negotiating complex commercial and IP agreements, such as license agreements for intellectual property, agreements for product distribution, manufacturing agreements and purchase and supply agreements
- Design and implement global privacy and security programs including carrying out audit and risk assessments, developing global policies and implementing international data transfer strategies
- Guide on all issues surrounding cybersecurity, from building cyber resilience through incident response and post-incident remediation



- Advise on regulations for advertising and marketing worldwide, including global campaigns, sweepstakes and contest promotions, loyalty programs, cross-promotion and co-branding, product labeling and packaging, anti-spam legislation and review of advertising claims
- Develop a strategic approach to the protection and enforcement of trademarks, including dealing with opposition, non-use and infringement actions, assisting with commercial transactions and providing experienced litigation services. Establish, maintain, manage and protect global trademark portfolios

Litigation

- Counsel on litigation strategies and a variety of pre-litigation matters, risk mitigation strategies, compliance policies and internal controls policies and procedures to manage, reduce and prevent civil, regulatory and criminal exposure
- Manage multijurisdictional patent disputes in the US and globally. Develop and implement global patent enforcement strategies for clients and strategically select venues to increase their probability of success
- Help solve complex and challenging problems in a variety of subject areas throughout the field of business commercial litigation including antitrust, healthcare, insurance, sports, telecommunications, professional responsibility and numerous other areas

Regulatory

- Support on global compliance issues affecting cross-border transactions including sanctions, import and export, the CFIUS and anti-bribery and anti-corruption issues
- Provide counsel on antitrust implications and issues related to business practices such as competitor collaborations, pricing practices and use of competitive information
- Advise on consumer protection issues such as false and deceptive advertising claims, social media compliance and endorsements, as well as alleged violations of various FTC, FCC and FDA regulations
- Guide in the areas of product safety and regulation, cross-border distribution and enforcement, crisis management response and industry trends, including label compliance, claims risk assessment, the FSMA and supply chain management

Tax

- Advise on multijurisdictional corporate activities and cross-border transactions, including structuring M&A transactions to minimize overall tax burdens, developing effective tax structures for cross-border investments, providing tax planning solutions for pass-through entity investments, structuring private equity funds and planning and implementing global business divestitures
- Support on the international legal and tax aspects of the establishment of branch and subsidiary operations
- Manage global post-acquisition integration and restructuring processes including complex reorganizations involving multiple jurisdictions and entities
- Guide on VAT-related issues including planning techniques for minimizing irrevocable-input VAT, registration and compliance, negotiating settlements and appealing assessments and customs duties
- Design and implement all tax, corporate and commercial aspects of executive and employee compensation structures

Representative Clients

Below is a representative list of some of the extraordinary clients with whom we are privileged to work.



Representative Clients

DELTA GALIL
INDUSTRIES LTD.

earnix

אלעלאל ELVAL

FabRIC

fiverr.

FORTER

ff
FORTISSIMO
CAPITAL

FREIGHTOS

Gett

Guesty

הראל

INTSIGHTS

Investing.com

Janvest
CAPITAL PARTNERS

Jifiti.

KLIRMARK
CAPITAL

Kornit Digital
bonding matters

K
KRAMER

KRYON

Lightricks

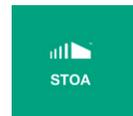
Lumenis®
Energy to Healthcare

M
MAVERICK VENTURES

monday.com

NETAFIM

Representative Clients



About us

DLA Piper is a global law firm with lawyers located in more than 40 countries throughout the Americas, Europe, the Middle East, Africa and Asia Pacific, positioning us to help clients with their legal needs around the world. We strive to be the leading global business law firm by delivering quality and value to our clients. Learn more at dlapiper.com.

For more information

Learn more about our Israel Country Group's day-to-day services by contacting:

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